

**THE GRACO UNO2DUO SWEEPSTAKES (the “Sweepstakes”)
THIS SWEEPSTAKES IS OPEN ONLY TO SELECT RESIDENTS OF CANADA AND IS
GOVERNED BY CANADIAN LAW**

Standard data rates apply to participants who choose to participate in the Sweepstakes via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

1. SWEEPSTAKES PERIOD:

The GRACO Uno2Duo Sweepstakes begins on January 4, 2019 at 12:00:01 a.m. Eastern Time (“ET”) and ends on January 22, 2019 at 11:59:59 p.m. ET (the “**Sweepstakes Period**”).

2. ELIGIBILITY:

Sweepstakes is open to residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of Newell Industries Canada ULC (the “**Sponsor**”), its parent companies, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any other individual or entity involved in the development, production, implementation, administration or fulfillment of the Sweepstakes (collectively, the “**Sweepstakes Parties**”).

3. AGREEMENT TO BE LEGALLY BOUND BY SWEEPSTAKES RULES:

By participating in this Sweepstakes, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the “**Rules**”).

4. HOW TO ENTER ONLINE:

NO PURCHASE REQUIRED. To enter, during the Sweepstakes Period, go to www.uno2duo.ca (the “**Website**”) and follow the on-screen instructions to: (i) enter your full name, valid email address, and postal code; (ii) correctly answer the mathematical skill testing question; and (iii) signify your agreement that you have read and agree to be legally bound by these Rules. Next, click the “Submit” button to activate the digital spin wheel (the “**Spin Wheel**”). Once the submit button is pressed, the Spin Wheel will spin and stop to reveal a result (the “**Result**”) which will be displayed on-screen. The Result is determined at random by the Sponsor’s computer system and is not subject to challenge. The Result will show a certain amount of Sweepstakes Entries (each, an “**Entry**” and collectively, the “**Entries**”). Entries will be cumulative over the course of the Sweepstakes Period. Each entrant is permitted to enter the Sweepstakes one (1) time per calendar day between 12:01a.m. ET and 11:59p.m. ET (the “**Daily Sweepstakes Period**”) during the Sweepstakes Period. All eligible Entries received during the Sweepstakes Period will be entered into the Prize Draw to be conducted from all eligible Entries at the end of the Sweepstakes Period. All determinations regarding whether a Result is a certain number of Entries will be made by the Sponsor (or, where the Sponsor has delegated accordingly, its designated representatives) in its sole and absolute discretion. All decisions of the Sponsor (or, where the Sponsor has delegated accordingly, its designated representatives) are final and binding (without right of appeal) on all matters relating to this Sweepstakes.

5. SWEEPSTAKES ENTRY LIMITS:

There is a limit of one (1) Sweepstakes Entry per person per email address per day during the Sweepstakes Period. For greater certainty and the avoidance of any doubt, an entrant can only use one (1) email address to enter the Sweepstakes. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry per email address per day; or (ii) use multiple names, identities, email addresses, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Sweepstakes; then he/she may be disqualified from the Sweepstakes in the sole and absolute discretion of the Sponsor. The Sweepstakes Parties, The Marco Corporation and each of their respective agents, employees, directors, officers, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void). An Entry may be rejected if, in the sole and absolute discretion of the Sponsor, the Entry is not submitted and received in accordance with these Rules.

6. VERIFICATION:

All Entries and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Sweepstakes; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry and/or other information entered (or purportedly entered) for the purposes of this Sweepstakes; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Sweepstakes in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Sweepstakes will be the official time-keeping device(s) used by the Sponsor.

7. PRIZES (each a “Prize,” collectively, “Prizes”):

There are 53 Prizes available to be won for the Sweepstakes. The Prizes are as follows:

Prizes	Approximate Retail Value (CAD)	Number Available at the Start of the Sweepstakes Period
Graco® Uno2Duo™ Travel System	\$699.99	3
Babies “R” Us Gift Card	\$25.00	25
NUK® Duck Gift Set	\$29.99	10
NUK® Perfect Fit Newborn Gift Set	\$34.99	15

Without limiting the generality of the foregoing, the following general conditions apply to each Prize: (i) Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (no substitutions except at Sponsor’s option); (ii) all costs or expenses related to a Prize not expressly stated above as being included in the Prize are the sole responsibility of the winner; (iii) if a winner does not utilize any part(s) of a Prize, then any such part(s) not utilized will be forfeited in its entirety and nothing will be substituted in its place; (iv) Sponsor reserves the right at any time to substitute any Prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including without limitation, but solely at the Sponsor’s sole discretion, a cash award; and (v) by accepting a Prize, each winner agrees to waive all recourse against the Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Sweepstakes. To the fullest extent permitted by applicable law, each confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. The odds of winning depend on the number and timing of valid Entries received.

Any Prizes unclaimed at the end of the Sweepstakes Period will go unawarded.

8. ELIGIBLE WINNER SELECTION (RANDOM DRAW):

On January 29, 2019 (the “Final Draw Date”) in Cambridge, ON at approximately 12:00 p.m. ET, a random draw will be conducted from among all eligible Entries received during the Sweepstakes Period (the “Final Prize Draw”). The first 53 selected entrants in the course of the Final Prize Draw will be deemed the potential Prize winners. Prizes will be awarded in the order that they appear above in the Prizes chart. The odds of winning a Prize will depend on the number of eligible Entries received during the Sweepstakes Period.

9. ELIGIBLE WINNER NOTIFICATION:

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact the eligible winner at the email address provided at the time of Entry, within seven (7) business days once the contest period has ended. If the eligible winner cannot be contacted within seven (7) business days of the instant win notification, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified, and, if disqualified, will forfeit all rights to the applicable Prize.

10. WINNER CONFIRMATION:

NO ONE IS A WINNER UNLESS AND UNTIL THEY PROVIDE THE CORRECT ANSWER TO THE SKILL TESTING QUESTIONS, AND THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH PERSON HAS BEEN ANNOUNCED AS A WINNER OR AN ELIGIBLE WINNER.

BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER.

Any eligible winner of a Prize will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid; and (b) sign and return within five (5) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Sweepstakes, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Sweepstakes and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet. If the eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Sweepstakes documents within the specified time; (c) cannot accept (or is unwilling to accept) the applicable Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified and will forfeit all rights to the applicable Prize.

11. GENERAL CONDITIONS:

This Sweepstakes is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all entrants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of any website or any platform during the Sweepstakes; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the Internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Sweepstakes; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

In the event of a dispute regarding who submitted an Entry, Entry will be deemed to have been submitted by the authorized account holder of the email address associated with the Entry in question. Authorized account holder is defined as the person who is assigned to an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the applicable email address (as applicable) ("**Authorized Account Holder**"). An entrant may be required to provide proof (in a form acceptable to the Sponsor) that he/she is the Authorized Account Holder of the email address (as applicable) associated with the Entry in question.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "**Régie**") in Quebec, to cancel, withdraw, amend or suspend this Sweepstakes (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Sweepstakes as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Sweepstakes in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to cancel, amend or suspend this Sweepstakes, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Sweepstakes, each entrant expressly consents to the Sponsor, its agents and/or representatives, collecting, using, retaining and disclosing the personal information submitted, for the purpose of administering the Sweepstakes and in accordance with Sponsor's privacy policy (available at: <http://www.gracobaby.ca/privacy-policy/>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use, retaining and/or disclosure of their personal information.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Sweepstakes mechanics stipulated in these Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any entrant, Entry, and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Rules, or for any other reason.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Sweepstakes-related materials, including, but not limited to, the French version of these Rules, point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Sweepstakes.

